Addressing the Biggest Problem in Integrative Medicine

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Every integrative health practitioner knows that time is money… but do you know where all of your time is spent?

Any integrative health practice is broken up into 3 distinct parts:

1. Patient Acquisition
2. Business Operations
3. Health Program Design & Implementation

With **Patient Acquisition** we are sure that you, like most practitioners, are constantly working to attract patients to your practice through email, blogs and social media. A ton of time and effort goes into staying on top of who you are connecting with, how you are selling your unique value and then finally getting them to sign up with you. All of this hard work to attract patients is really only the first step.

Then, with **Business Operations** there are many options to find the right business automation system to help you reduce your day-to-day administrative tasks. You may lean toward using a client relationship management (CRM) system like Infusionsoft (now KEAP) or have fully adopted a great practice management system such as Cerbo (MD-HQ), DrChrono, ChARM, or many other great options.

However, the third and most important part of your business is building and implementing **Health Programs** for your patients which, up until now, lacks a true end-to-end solution. After all, your business IS building personalized health programs!

Is this you?

Do you spend countless hours correlating lab data and assessment forms with multiple PDFs open trying to figure out what the best path is for this **1** patient? When you add up all the time collecting and analyzing the information, do you know how much time you spent working on this **1** patient?

Most practitioners say that they can spend up to 8 hours just getting started with a single patient. When you add up all the steps it takes to assign and review assessments, order and collect labs and bring it all together to make sense of the information for the patient, this is the largest time inefficiency in your business.

Your program may be dietary, sleep, stress, exercise or supplements, but in most cases it's all five. When you factor in the time it takes prepping for follow-up calls, you run out of time in the week to onboard new patients, which prevents you from growing your business.

And undoubtedly with any personalized health program, your patients will struggle to take it all in and execute on what they need to do day after day to achieve their health goals. They likely come back to you with questions, concerns, or "what do I do when…?," which further prevents you from growing your business.

Have you done the math on how much patient loss (aka "churn") is costing you? Surprisingly, the practitioners we've talked to say they were seeing up to 75% of their patients never return after their first or second visit because they were overwhelmed with their health program and didn't know where to start. This has a further impact on your ability to grow and scale your practice.

It's time to rethink how you build and implement your health programs.

There's a better way with a **Health Program Intelligence System**.

Biocanic® is the first of its kind health program intelligence system specifically designed to streamline personal health programs for functional and integrative

health practitioners. Biocanic helps you more effectively design, build and implement personalized health programs for your patients.

Biocanic solves all the key patient issues with creative personalized health programs.

- Assessments: Integrated assessments and reporting
- Metabolic status: Automatically process and centralize lab data from all your current lab providers
- Program design and implementation: Quickly set up and get going with each patient's dietary, lifestyle and supplement program
- Communication & Education: Share key information and communicate with your patients
- Progress tracking: Track and reinforce behavior change

In addition, Biocanic seamlessly integrates with Fullscript to easily prescribe nutraceutical programs to your patients. Through a consolidated Biocanic-Fullscript experience, patients are able to quickly understand which products they need to take throughout the day, and with a few clicks, re-order anything they need to ensure the best possible health outcomes.

Through Biocanic, all of the key data is brought together to help you quickly correlate and analyze data to get up and running with your patients faster and more effectively. In addition, through Biocanic's unique engagement approach, patients are given the tools to better understand their own health status and implement the program on their own.

When you leverage a **Health Program Intelligence System**, you not only improve patient experience and retention, you earn nearly 3 times the rate you make on your time invested with successful patients.

A health program intelligence system is the missing part of your practice that will unlock countless hours for you to grow… or just some free time to focus on your own health and family.

Want to know more about how Biocanic can improve your business? Please visit Biocanic.com and click "Request Demo" to learn more.